

Internship Drive

On 25th November 2024, the Placement Cell under the Faculty of Engineering at Baba Mastnath University (BMU) organized university-level Internship Drive to connect students with industry opportunities. The drive aimed to bridge the gap between academia and industry, enabling students to gain practical exposure and kickstart their professional journeys. The event was convened by Dr. Abhishek, with co-conveners Dr. Jyoti and Dr. Rahul ensuring the smooth execution of the initiative. Esteemed guest speaker Mr. Manish provided valuable insights into industry expectations and career development. The event saw the enthusiastic participation of 66 students, eager to explore career pathways and secure internship opportunities.

The Internship Drive began with an inspiring inaugural address by Dr. Abhishek, who emphasized the significance of internships in shaping students' careers by providing hands-on experience in real-world scenarios. Mr. Manish delivered an engaging session highlighting the skills and attributes sought by employers in today's competitive market. The session also provided tips on personal branding, effective communication, and professional etiquette.

Following the session, participating companies conducted interviews and group discussions to evaluate students' potential. The Placement Cell ensured a streamlined process, coordinating between students and recruiters to facilitate meaningful interactions. The drive concluded with several students securing internship opportunities, marking the event as a success.

The Internship Drive holds critical importance in preparing students for the dynamic demands of the professional world. By providing a platform for students to interact with industry representatives, the event enhances their employability and fosters a culture of skill development and lifelong learning. This initiative directly aligns with the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth). By promoting access to quality education and industry exposure, the drive contributes to creating a skilled workforce capable of addressing societal and economic challenges.

The event witnessed the active participation of 66 students from the Faculty of Engineering, all of whom showcased their skills and enthusiasm during the selection process. The event not only

provided students with internship offers but also boosted their confidence and understanding of industry requirements. The interactive sessions and recruitment processes equipped students with valuable insights into their future career trajectories.

The Internship Drive at Baba Mastnath University was a resounding success, reinforcing the university's commitment to fostering industry-academia collaboration and ensuring the holistic development of its students. By bridging the gap between classroom learning and workplace demands, the event underscored BMU's dedication to empowering students and contributing to the achievement of global sustainability goals.